

David Cottrell

Leadership Lessons You Can't Afford to Miss



PRESENTATION TOPICS

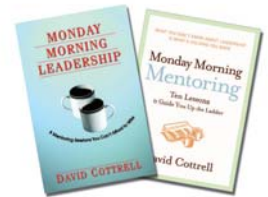
David Cottrell is a master at developing people. He has an uncommon talent for making his message stick by transforming the complex into the simple and by anchoring business concepts to concrete subjects and memorable stories people can easily relate to. Participants in his programs walk away with solid solutions and practical strategies they can immediately use to succeed back on the job. David shares, “My goal is to provide the audience with new information and ideas so they are inspired to change and to start improving their performance that same day.”

Each presentation is tailored to your organization’s specific core values, philosophies and objectives. Formats range from content-rich 30-minute keynotes to fast-paced full-day workshops with interactive exercises and personal action planning. David’s most frequently requested topics include:

Monday Morning Leadership/Monday Morning Mentoring

What would be the impact on your organization and your business if every one of your leaders spent dedicated time with a mentor? Now they can. In this program based on his best-selling books, David delivers key success principles that equip leaders to confront and overcome their daily challenges. Veteran and novice leaders alike will:

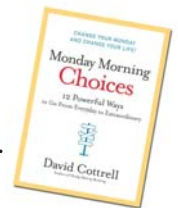
- ◆ Accept responsibility and maintain focus in order to positively influence the organization;
- ◆ Discover the need to escape from “management land” to get in touch with and motivate their teams;
- ◆ Expand their learning zones to make continuous improvement a priority.



Monday Morning Choices

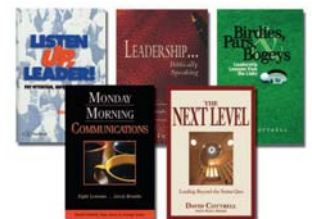
Why does success seem to come easily to some and not to others? Success is ultimately realized by those who make more right choices and quickly recover from their wrong choices. Based on the book of the same name, this program creates a foundation for organizational and personal success...how to achieve it, how to keep it and how to enjoy it, by consistently making 12 key choices. Participants at all levels will:

- ◆ Identify and personally assess four essential character traits in order to create a solid foundation for success;
- ◆ Decide to take control by taking action that moves them more quickly toward success;
- ◆ Discover how to invest in both professional and personal relationships to foster lasting success.



David’s additional leadership and professional development topics include:

- ◆ *The Next Level: Leading Beyond Status Quo*
- ◆ *Birdies, Pars & Bogeys: Leadership Lesson from the Links*
- ◆ *Leadership...Biblically Speaking: The Power of Principle-Based Leadership*
- ◆ *Listen Up, Leader!*
- ◆ *Monday Morning Communications*



To book David Cottrell for your next conference or in-house event, please contact:
Michele Lucia CornerStone Leadership Institute 972.899.3411 michele@cornerstoneleadership.com

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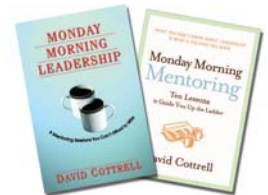
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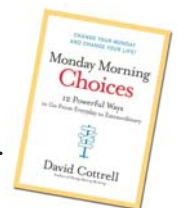
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